REACH OUT TEXT GENERATOR

( inc. Influencer/Affiliate Reach outs- scroll to the bottom)

PREPARING YOUR BUSINESS PROSPECT LIST

FIRST ASSIGN YOURSELF A LEADERSHIP NUMBER

**TO FIND YOUR NUMBER:**

**Look at all of the compliments, and write the ones that apply that apply to you .**

**Considering these strengths, give yourself a Leadership Level number between 1 and 10- with 10 being good.**

**John Maxwell's "LAW OF THE LID" says a person can only move up 3 Leadership Level numbers in their lifetime.**

**Now look at your 100 person list, and follow the Prospect Rules below.**

**In terms of asking for business referrals, eliminate anyone from your list that doesn’t meet the rules.**

**If you are asking for product/PC referrals, this leadership number does not apply.**

**PROSPECT RULES**

1. **Only prospect people who are the same “number” as you are higher**

**2) Only prospect people who you would say yes to if they asked you to join their team.**

**COMPLIMENTS**

**Energetic**

**Motivated**

**Hard-working**

**Self -Disciplined**

**Positive**

**Attractive**

**Great Smile**

**Great teacher**

**Great coach**

**Inspiring**

**Influential**

**Emotionally intelligent**

**Friendly**

**Fun**

**Funny**

**Social**

**People Person**

**super competent**

**Ambitious**

**Visionary**

**Business Savvy**

**Fit**

**Successful**

**Have a great connection**

**I love your energy**

**International Network**

**Entrepreneurial**

SIX PART REACH OUT TEXT FOR REFERRALS

This method is designed to get someone on a call who can give you referrals. The purpose of this reach out is to let them know how highly you think of them, and to get them on a Zoom with you and your upline, not to convince them of anything.

Your chances of booking a call will increase if you make clear you are not asking THEM to join the business, but to brainstorm with you.

Once they offer you referrals, you can always ask them if they would like to benefit from the referrals, and have a business chat with them.

We recommend you leave a Voice Note and a text under it saying-

Just left you a voice note- look forward to connecting!

***On the Zoom, I recommend using***

***US***

[***https://www.smore.com/dhx8n-is-arbonne-for-you***](https://www.smore.com/dhx8n-is-arbonne-for-you)

***CA***

[***https://www.smore.com/6xpc8-is-arbonne-for-you***](https://www.smore.com/6xpc8-is-arbonne-for-you)

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***Each Voice message will have 6 parts.***

***Follow the 6 part format, adjust the langauge so it sounds like YOU.***

***The purpose of this reach out is to let them know how highly you think of them, and to get them on a Zoom with you and your upline, not to convince them of anything***

***1) Greeting/Warm Small Talk***

***2) A sentence about your Arbonne business and their knowledge (or not) of it, or participation in it***

***3) Reason for your Ask NOW ( Different from the last time you asked if this is a repeat)***

***4) Choose 3 compliments***

***5) Ask***

***6) B.A.M.F.A.M.\*( \* Book a meeting from a meeting or message)***

***VERBIAGE BY SECTION***

***1) Greeting/Warm Small Talk***

***TO WARM MARKET***

***Hi \_\_\_\_\_\_\_\_\_\_ it’s \_\_\_\_\_\_\_\_\_\_\_\_***

***Hope you’re doing well ( and happy new year to you!) Or a personal tidbit like- Hope all is well with you business or family)***

***OR***

***Or to someone you haven’t spoken to in a while***

***I know this is really random, but I am reaching out to you for a reason.***

***2) Choose the sentence about your Arbonne business that suits your relationship to prospect***

***-- Not sure if you know I am an Arbonne Consultant ( or have an Arbonne business)***

***-As you know I am an Arbonne consultant.***

***-As you know I have an Arbonne business***

***-As you recall we have spoken about my Arbonne business***

***- I am so grateful you are my Arbonne customer, but we have never spoken about the business.***

***3) REASON FOR ASK***

***- I am reaching out to you now, because I am really excited to be working with***

***a new very successful Arbonne mentor***

***OR***

***- I am reaching out to you now, because I am working closely with***

***my Arbonne mentor to expand my network***

***4) Choose 3 compliments***

***They asked me who I know who is ( choose 3 compliments from the list)***

***And –***

***you were the first person that popped into my mind.***

***OR***

***and you were one of the first people that popped into my mind***

***5) ASK- CHOOSE ONE***

***-I know you are super busy, but I wonder if you would be open to hopping on a 30 minute zoom call with my mentors and me, to hear about what I do and who I’m looking for.***

***-I know you are super busy, but wonder if you would be open to hopping on a 30 minute zoom call with my mentors and me, to hear what I do and what I am looking for.***

***( I know it’s not for you) OR (It may not be for you), but great people know great people-And I think you are amazing! ( or I respect your opinion or I respect you)you might know someone who it would be a fit for.***

***ADD***

***And I always give a fun gift for referrals!***

***6) B.A.M.F.A.M.\****

***If you are open to chatting - let me know what works best for you - days and nights or weekends?***

***\* Book a meeting from a meeting***

**INFLUENCER REACH OUT TEXTS**

**Here is the language for asking influencers to consider becoming an affiliate! REMEMBER your affiliate link is on your Arbonne website - ill post a pic of where to find it below in the comments!**

**Instead of saying: "I would like to share an exciting opportunity with you"**

**Say, "Would you be open to hear about our sharing bonus program (affiliate opportunity)**

**Instead of saying: "Are you open to a business opportunity"**

**Say, "I would love to show you how to earn extra money for a product people buy from a link on your story or your post? Are Open to Chat?"**

**Instead of saying: "I represent a global health and wellness brand say"**

**Say, "I help people earn extra money by sharing products they love with a link on their social"**

**Instead of saying: "Sell products to clients and preferred clients"**

**Say, "share the link of products you love or use on your blog, site or social"**

**Instead of saying: "Let's sign you up, get your business started"**

**Say, "Let's register with $59 to gain access to your online portal here you can access your link to share on social."**

**DO NOT pressure them to buy products! People who may choose to rep a Product are repping multiple products!**