

YOUR ARBONNE BUSINESS PATH



It is helpful for both you and your sponsor to have a clear idea as to which path you would like to pursue when beginning to build your Business. Knowing which path you want to commit to also helps to determine which start-up order would be most fitting. It is not uncommon for people to begin one path and then switch to a path that involves more business building activity as they begin to fully realize the opportunity that this business provides.

Note: These packages are recommendations only. Arbonne only requires that you pay the registration fee to begin your business.

ACTIVITY LEVEL	DESCRIPTION	START-UP ORDER
STROLLING <i>Not looking to make much income. Love the products, plan to use them and will share my experience with people I know.</i>	Stop buying products from other retailers and Start buying wholesale from your own business. Share what you like about the products when the topic comes up, give out a few sample packs and hand out a few catalogues.	Arbonnize Your Home + Samples
HIKING <i>This will be something to occupy my time and it will be fun. I will give it some time each week; I hope to make a small income each month (e.g. a couple hundred dollars/pounds).</i>	Stop, Start, Share. 3-4 1:1 presentations per month. Give out samples and follow-up. Present business opportunity occasionally. Attend some trainings and meetings.	Arbonnize Your Home + RE9 ASVP, Nutrition ASVP + Samples
BIKING <i>I intend to make this a successful business and I know it will require consistent effort. I am committed to putting in a least 10 hours a week of income-generating activity. I plan to make a substantial income each month (e.g. a few thousand dollars/pounds).</i>	Stop, Start, Share. 2 1:1 & 2 business presentations per week. Give out samples & follow-up. Keep calendar full with 10+ hours per week. Attend meetings, listen to training calls, and make time for self-growth.	RE9 ASVP, RE9 ASVP (with Lift and Contour), NUTRITION ASVP, Genius PWP, RE9 NEW! RE9 Advanced Set – Extra Moisture #8109, Hair and Body Set Plus One Build Your Own ASVP
DANCING WITH THE STARS <i>This is my opportunity to have choice and freedom in my life. I have a clear vision of the where I am going and how this business will get me there. I am committed to doing what it takes and playing full out. This is a chance of a lifetime and I am taking it all the way.</i>	Stop, Start, Share. 2 1:1 / 2 groups / 2 business presentations per week. Give out samples & follow-up. Consistent activity 10+ hours/week. 3 'asks'/day, full calendar, attend meetings, listen to training calls, and make time for self-growth.	RE9 ASVP, RE9 ASVP (with Lift and Contour), Nutrition ASVP, Genius PWP, RE9 Advanced Set - Extra Moisture #8109, RE9 Advanced Set #818, Plus Two Build Your Own ASVPS for Hair and Body Care Plus Host Gifts Plus Optional Makeup ASVP and any additional Sets (Calm,ABC,Men's)
IRON MAN <i>This is my opportunity to have choice and freedom in my life. I have a clear vision of the where I am going and how this business will get me there. I am committed to doing what it takes and playing full out. This is a chance of a lifetime and I am taking it all the way.</i>	Stop, Start, Share. 2 1:1 / 2 groups / 2 business presentations per week. Give out samples & follow-up. Consistent activity 10+ hours/week. 3 'asks'/day, full calendar, attend meetings, listen to training calls, and make time for self-growth.	RE9 ASVP, RE9 ASVP (with Lift and Contour), Nutrition ASVP, Genius PWP, RE9 Advanced for Men Kit (2) Plus Two Build Your Own ASVPS: from Phytosport: Prepare and Endure, Complete Hydration, After Workout/FC5 Shampoo, FC5 Conditioner/Rescue and Renew Detox Wash/ Toothpaste

You will also need Business Cards, Tester Totes, Samples, Folders, Arbonne Sampling Bags, Branded Shaker Cup and Water Bottle, Step by Step and Tester Ticklers – Please discuss with your Sponsor.