



The Arbonne.
Opportunity



It's Your Time to Get More Out of Life.

The Arbonne Advantage is everywhere. We are at a point in time when our products have never been better, and the opportunity to sell them can result in a better life for anyone who chooses to get more out of life!

Every day, you'll reap the rewards of reaching out to others — helping them feel healthy and look beautiful, and be inspired to make Arbonne part of their lives as well.

It's time to go for it ... and get more out of life.

It's your time, so join us!



Kay Napier
CEO

ON THE COVER:
Cecilia Stoll
Arbonne Independent Consultant
Executive National Vice President

WHO ARE WE?

We are **Trailblazers**, Star Reachers, Bridge Builders. We are Life Changers, the Original **TRANSFORMERS**. We are Leaders, **Teammates**. Soulmates. We are Doctors, Lawyers, Swim Coaches, Professors and Hockey Players. Locked arm in arm. Connected at the . We are Mothers, Daughters, Fathers and Sons. 

We are **Friends**. We are Arbonne. We are **Earth** Lovers and Protectors. We are **Green**. And **GROWING**. And big on Botanicals. We are **Pure**, Safe and Beneficial. Always have been. Always will be. We are Worldwide. World Class. We're for **Simple**, Elegant and Vibrant. We're for **Freedom**. From radicals, glutes, the 9 to 5. We're for



Happy and **Natural**. 
Champions of **Wellness**. We're

for generosity. Giving big and giving back. We're Forward-thinking. Forward-looking. **Future**-friendly. We believe in **OPPORTUNITY** and Optimism. And Awesome. We are Warriors who work hard. **Dreamers** who dream big. We are owners of our own lives. We are Positive.



Unstoppable. We are pure.



Through and through. Inside and out. Pure Energy. Pure products.

Pure **hearts**.  **ARBONNE**®

The Arbonne Advantage

Arbonne is a highly regarded, premium brand with a Swiss heritage. The products are healthy, botanically based and inspired by nature.

The Arbonne experience starts with changing the appearance of your skin, then it's about changing your life. Arbonne provides a generous compensation plan, an exceptionally nurturing support system, and caring committed leadership.

The Arbonne Advantage has several parts.

- Our products
- Our business model
- Our people
- Our opportunity

Take a deep breath and look at your future. The opportunity in front of you may turn out to provide you with the life you've always wanted.

Are you ready to learn more about Arbonne?

The Arbonne Product Advantage

Since 1975, Arbonne has come to define quality products and an unwavering commitment to both the environment and our customers. Our Independent Consultants have a special and important role. They exclusively distribute highly sought-after Arbonne products.

We know that when it comes to buying skincare, cosmetics and nutrition products, **the recommendations and advice from people you trust are important.** **All Arbonne products are consumable.** Consumable products are used every day, purchased regularly, and as a result generate more and more income. What this translates to for our Independent Consultants is loyal customers and repeat purchases.

Arbonne products are sold exclusively through **our network of Independent Consultants.**



pure, safe,
beneficial™

Product
Promise



Arbonne products are **dermatologist-tested and botanically based**. Arbonne offers premium-quality beauty, health and wellness products with targeted results. We employ consumer and clinical testing to reinforce our research and ensure our **proprietary formulas deliver unparalleled performance**.

To deliver pure, safe and beneficial products in line with our botanical tradition.

To learn more about the Arbonne products or to read our Ingredient Policy, go to arbonne.com.



LEFT TO RIGHT:
Arbonne Independent Consultants

Linda Loveless
Executive National Vice President

Debbie Neal
Executive National Vice President

Monique Reed
Regional Vice President

Dr. Laura Fortner, MD
National Vice President

Traditional Retail



Network Marketing

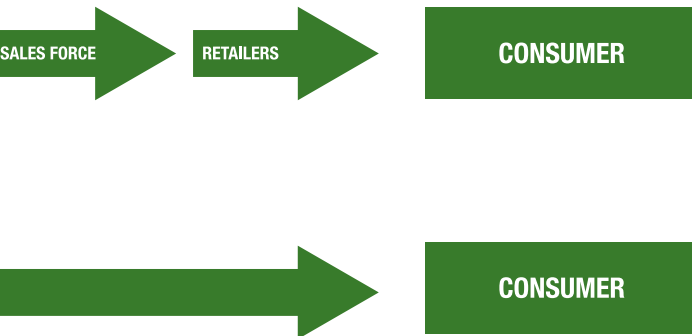


What is Network Marketing?



Simply put, network marketing is a system that channels goods or services from the manufacturer to the consumer through a “network” of independent distributors or Independent Consultants. It’s an incredibly effective system that cuts the cost paid to the “middle man,” offering you a higher earning potential.

Imagine the freedom to live the life you dream of just by introducing people to products you believe in. That’s the beauty of our business model. So many of our Independent Consultants have done just that — and have transformed their careers, their lives and themselves.



Arbonne is a Direct Selling Association (DSA) member company and follows the DSA Code of Ethics for direct sales companies. For more information, visit dsa.org or directselling411.com.



Shandi Starks

Arbonne Independent Consultant
Executive Regional Vice President

Why does Arbonne sell our products via network marketing, and not in stores?

People. Our network of Arbonne Independent Consultants is as important to our success as our product formulations.

If you have the desire to share Arbonne, we are behind you 100%. For more than 30 years, our Independent Consultants have enjoyed the kind of support that only a company such as Arbonne can provide. With award-winning and effective training opportunities, marketing materials, and incentive programs, we keep you informed and poised for success!

The Advantage is You

Knowing and loving our products are the only prerequisites for success as an Arbonne Independent Consultant. Our Independent Consultants are the face of Arbonne. They are living proof of the products' success, a trusted resource. So when your Preferred Clients and Clients look to you for service, all you have to do is look to us. The Arbonne Marketing, Distribution and Customer Service Teams give you the tools, training and programs to get you started and keep you going strong as your business grows ... and grows ... and grows!

Between our effective marketing materials and free online training programs, we help keep your focus on your Preferred Clients, Clients and your team.

For more information about our tools, trainings and programs, go to arbonne.com.



LEFT TO RIGHT:

Arbonne Independent Consultants

Rebecca Gielen

Executive Regional Vice President

Bassamba Sao

Executive Regional Vice President

Iain Pritchard

Executive National Vice President

Juanita French

Regional Vice President

Infinite Possibilities

How often are you offered the opportunity to make money, make a difference and have fun ... all on your terms?

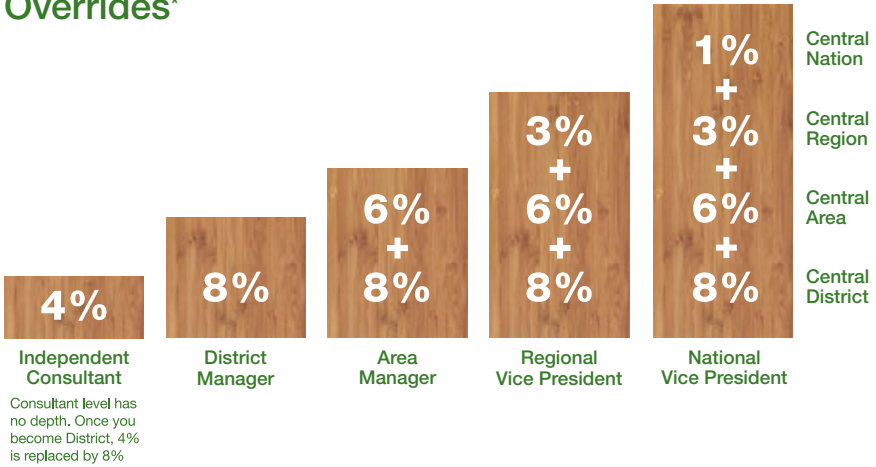
Arbonne Independent Consultants believe in the Arbonne products and vision, and enjoy the flexibility of a business tailored around their lives — not the other way around.

Arbonne Independent Consultants achieve success in 4 ways:

1. Commissions from personal product sales
2. Overrides from product sales by your team
3. Mercedes-Benz Cash Bonus Program (at Vice President level)
4. Cash bonuses at every level of management

Full-time or part-time income? You decide.

SuccessLine Overrides*



Success ... On Your Terms

We know you are interested in the bottom line: How much money does an Arbonne Independent Consultant make?

That figure depends on you. With traditional jobs, your boss determines when you get a raise or get promoted. But with Arbonne, your time and efforts determine your success. You are your own boss.



Rosie Olson
Arbonne Independent Consultant
Regional Vice President

You have direct control over your success!

And, when you encourage others to realize their own dreams, your potential for income grows even more. As you leverage your time by helping to guide, mentor and train your team, you'll be compensated as their Arbonne business grows and their sales volume increases. The more successful your team members are, the more you are rewarded.

*Please refer to the Arbonne SuccessPlan and Policies & Procedures for more information.

LEFT TO RIGHT:

Arbonne Independent Consultants

Michel Brisson

Executive National Vice President

Mehgan Horsnell

Regional Vice President

Lori Andrews

Executive National Vice President

Nisé Davies

Executive National Vice President

Adrian Starks

Executive District Manager

Shandi Starks

Executive Regional Vice President





Arbonne Independent Consultants

Left:

Emily Martin

National Vice President

Shelly Nelson

Executive National Vice President

Heidi Kniss

Executive National Vice President

Katie Nelson

Area Manager

Above Right / Right

Sean Hopwood

Executive Regional Vice President

Lauren White

Regional Vice President

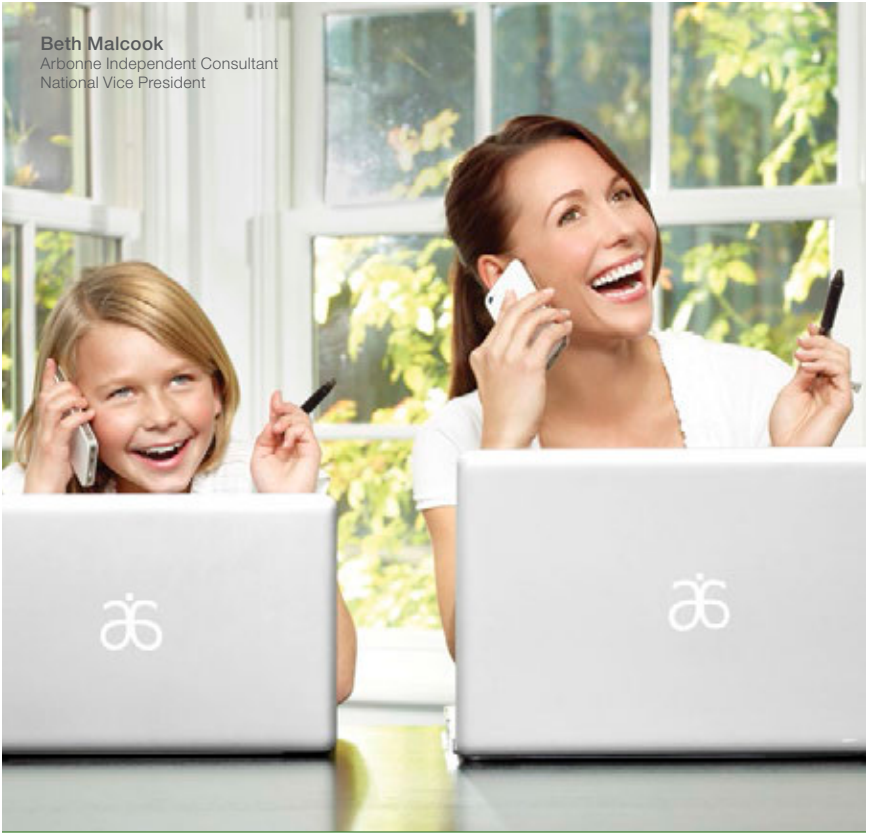


What's in it for me?

We've already told you about some of the reasons to join Arbonne as an Independent Consultant, but if you're looking for the **bottom line**, here it is ...

- 35% profit on your personal retail sales
- 15% Preferred Client Commission on all sales to your Preferred Clients
- Your income increases as you promote yourself through the Arbonne SuccessPlan
- No need to carry inventory — Arbonne ships directly to your Preferred Clients and Clients
- Convenient online shopping and credit card processing for your Preferred Client and Client orders
- Unlimited territories — Independent Consultants may sponsor and sell in any country Arbonne operates
- Jewelry, trips, cash bonuses and more as recognition for your success
- Management programs, including life insurance
- Arbonne Vice President participation in the Mercedes-Benz Cash Bonus Program

Beth Malcook
Arbonne Independent Consultant
National Vice President



If you're looking for an opportunity to start a business you can do from the comforts of your own home, working with products you love, join Arbonne. This is a 30-year-old, well-established company ... Arbonne will change your life because you are helping others feel better about themselves, while helping them become successful.

— Maxine King,
Arbonne Independent Consultant
Executive National Vice President

Arbonne Independent Consultants

Rhoslynn Bugay and Trevor Covelli
The National Vice President Partnership of
Rhoslynn Bugay & Trevor Covelli

Sarah Dunning
Executive National Vice President
Beth Malcook
National Vice President

Maree Claire Stuart
Executive Regional Vice President
Cara Injic
National Vice President



Now's the Time!

Get started and experience the Arbonne Advantage today as an Arbonne Independent Consultant:

- Start your own business for just \$79
- Share Arbonne products with those you know and earn profits on your retail sales
- Share the Arbonne Advantage with others and grow your business
- Enjoy a 35% discount on your own purchases
- Participate in incentives and management programs
- Receive incredible rewards and prizes for your accomplishments





Arbonne is the most fun you'll have earning a living!

Change your life and the lives
of others by sharing extraordinary
products and an exciting business
opportunity with them.

The natural act of sharing
what you love builds your
Arbonne business.



To learn more about the Arbonne
opportunity, and to start experiencing
the Arbonne Advantage for yourself,
contact the Independent Consultant
who shared this brochure with you.

1.800.ARBONNE | arbonne.com
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THERE ARE NO GUARANTEES REGARDING INCOME, AND THE SUCCESS OR FAILURE OF EACH ARBONNE INDEPENDENT CONSULTANT, LIKE ANY OTHER BUSINESS, DEPENDS ON EACH ARBONNE INDEPENDENT CONSULTANT'S OWN SKILLS AND PERSONAL EFFORT. YOU SHOULD NOT RELY ON THE RESULTS OF OTHER ARBONNE INDEPENDENT CONSULTANTS AS AN INDICATION OF WHAT YOU SHOULD EXPECT TO EARN. ARBONNE PUBLISHES A SUMMARY OF AVERAGE QUARTERLY COMPENSATION THAT IS PAID TO ARBONNE INDEPENDENT CONSULTANTS. THE AVERAGE OVERRIDE AND BONUS PAID TO ALL ACTIVE ARBONNE INDEPENDENT CONSULTANTS IN THE UNITED STATES AND ITS TERRITORIES WAS \$515 ON AN ANNUALIZED BASIS. DURING THE FOUR QUARTERS IN 2013, AN AVERAGE OF 20,000 ACTIVE ARBONNE INDEPENDENT CONSULTANTS (10% OF ALL ACTIVE ARBONNE INDEPENDENT CONSULTANTS) IN THE UNITED STATES AND ITS TERRITORIES RECEIVED AN OVERRIDE OR BONUS CHECK FROM ARBONNE. THIS INFORMATION IS UPDATED ANNUALLY AND CAN BE VIEWED ONLINE AT ARBONNE.COM > OPPORTUNITY > START A BUSINESS > INDEPENDENT CONSULTANT COMPENSATION SUMMARY.