



SHARING ARBONNE PRODUCTS

Here are some simple tips to help make it easy to share Arbonne products compliantly. You don't have to memorize anything; you just need to reference the Meet the Product Sheet. From there, you can pick a fact and/or create a love statement.

HERE'S HOW:

FACT

Shareable facts come from science and the tests Arbonne conducted on our products. This is information, or a claim, about a feature or benefit found in our materials (e.g., Meet the Product Sheets, the 30 Days to Healthy Living Guide, etc.). Use the entire fact in full and remember: Context matters!

LOVE

This is your chance to share what you love about the product. It can be your opinion on the taste, texture, smell or results. To be compliant, this statement needs to be based on a fact from the Meet the Product Sheet.

Remember, your love statement is not a testimonial. Even if you've experienced an unexpectedly great result, your love for this product is your feeling — not fact.



EXAMPLES

FACT: "RE9 Advanced® Intensive Renewal Serum helps reduce the appearance of fine lines."

LOVE: "I look forward to using my RE9 Advanced Intensive Renewal Serum every day!"

LOVE: "I look great when I use the RE9 Advanced Intensive Renewal Serum consistently!"

BRING IT ALL TOGETHER!

"RE9 Advanced Intensive Renewal Serum helps reduce the appearance of fine lines. I look forward to using it every morning and night. I look great when I use it consistently!"

FACT: "InnerCalm's gentle de-stress formula helps promote a calm mindset without the feeling of drowsiness.®"

LOVE: "I love how InnerCalm helps me feel great and more balanced."

LOVE: "InnerCalm helps me feel better about myself!"

BRING IT ALL TOGETHER!

"InnerCalm helps you achieve a calm mindset without feelings of drowsiness.® I love how it helps me feel great and more balanced. It really helps me feel better about myself!"



Thank you to ENVP Hannah Dugue for sharing her tips and examples!

®These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.