

The Male Specific Overview


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RE⁹
ADVANCED™
FOR MEN

Comfortable skin, visible results

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21st Century Attitudes towards Male Grooming

- ✓ **78%** of men claim it's important to maintain a good appearance
- ✓ **67%** of men claim that taking care of personal appearance is more acceptable than it was in the past.
- ✓ **47%** of men claim that a well managed personal appearance has helped them to progress in their career
- ✓ **72%** of men claim that being well groomed makes them more confident



Ageing is an equal opportunity

ü RE9 Advanced uses higher science, enhanced ingredients and has clinically proven, more visible results. RE9 Advanced for Men reflects these new technologies and aesthetic enhancements, to be more sought after than other men's anti-ageing products in the market.

- Clinically proven, visible results
- Advanced ingredients
- Sophisticated and more functional packaging
- Powerful claims



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What can RE9 Advanced for Men do for you?



- ✓ Clinically proven
- ✓ Visible results
- ✓ Skin soothing botanicals
- ✓ Comfortable skin

- **The Science Behind RE9 Advanced for Men**
- Arbonne continues to be at the forefront of anti-ageing technology
- **Vitamin C** at a high concentration and stable form
 - helps support collagen, critical for skin strength and elasticity
- **Algae extract** supports collagen through moisturisation, helping to diminish the appearance of fine lines and wrinkles



■ The Science Behind RE9 Advanced for Men

- RE9 Advanced for Men Elements: **Enhanced**

Algae Extract	Supports collagen through moisturisation, to help diminish the appearance of fine lines and wrinkles
Stabilised Vitamin C	supports moisture framework of skin
Bio-Hydria-Complex	softens and conditions
Vitaspheres	deliver antioxidants for smooth and supple skin
Elhibin and Stimu-TEX	supports moisture balance
Alpha Lipoic Acid	antioxidant
Copper	softening properties
Alpha and Beta Hydroxy Acids	Reveals next layer of skin/Reduces the signs of ageing/Improves texture of skin
Peptides	enhances skin smoothness, while diminishing the appearance of fine lines and wrinkles

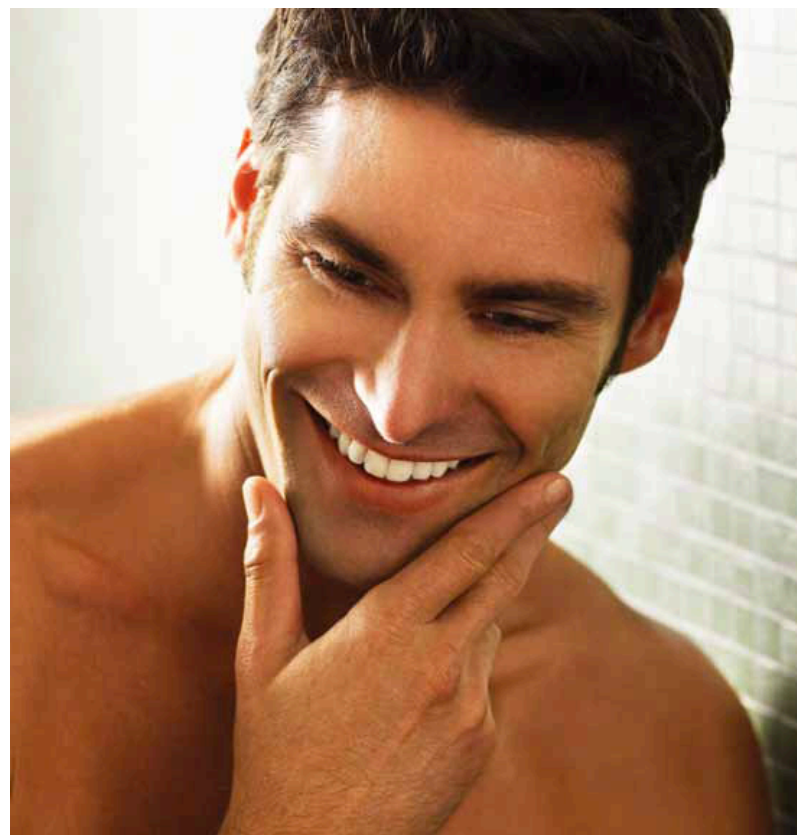
■ The Science Behind RE9 Advanced for Men

- RE9 Advanced for Men Botanicals: **Enhanced** botanicals

Sea Buckthorn Oil	Antioxidants, including beta-carotene, support supple tone and smooth skin
Kudzu	Improves the appearance of skin firmness and tone
Chick Pea Seed Extract	To revitalise the appearance of skin tone and firmness for a long-lasting healthy look
Mallow Flower Extract	Soothing, moisturising
Red Seaweed Extract	Protecting film against razor irritation
Sea Mayweed	Skin soother, soothes razor burn
Sea Starwort	Covers blotchiness and redness caused by razor blade
Bisabolol	Skin-conditioning agent

Visible Results

- ✓ **81%** of study participants reported the products calmed and soothed their skin within 1 week.
- ✓ **95%** reported an improvement in skin hydration within 4 weeks.
- ✓ **90%** of study participants reported improved skin tone and clarity within 4 weeks.
- ✓ **81%** reported their skin felt more energised and revitalised within 4 weeks.



- **Comfortable skin, visible results**
- RE9 Advanced for Men is an advanced line of **grooming products** that
- addresses the specific skin care needs of men. **Skin-soothing**
- **botanicals** comfort skin and soothe razor burn for the ultimate,
- comfortable shave. **Clinically proven** ingredients start working
- immediately to minimise the signs of ageing, smoothing fine lines and
- **improving overall skin texture.**

- Comfortable skin, visible results – RE9 Advanced for Men

■ Exfoliating Wash

Invigorating wash that exfoliates and helps prevent ingrown hairs, prepping skin for a clean, close shave.

Enhanced with algae extract, sea buckthorn oil, red seaweed, mallow flower extract and chickpea seed extract.

Benefits

- centre dispensing cap for ease of use
- helps supports collagen production
- contains skin soothing botanicals



■ Shave Gel

Formulated with anti-friction properties to increase glide and deliver a smooth and comfortable shave.

Enhanced with algae extract, sea buckthorn oil, red seaweed, mallow flower extract and chickpea seed extract.

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Benefits

- centre dispensing cap for ease of use
- helps supports collagen production
- contains skin soothing botanicals



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■ Post-Shave Balm

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Fast-acting balm comforts skin and soothes razor burn.

Includes algae extract and chickpea seed extract, for toning

In addition to algae extract and chickpea seed extract, it features sea buckthorn oil, sea mayweed, sea starwort and bisabolol.

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Benefits

- helps supports collagen production
- contains skin soothing botanicals
- still contains toning properties



■ Facial Moisturiser SPF 20

Daily moisturiser protects skin from sunburn while helping to reduce visible signs of fatigue, stress and ageing

In addition to algae extract, sea buckthorn and chickpea seed extract, the Facial Moisturiser features stabilised vitamin C and kudzu. It also contains Zinc Oxide, a natural ingredient that delivers SPF protection.

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Differences

- increased SPF protection (20)
- centre dispensing cap for ease of use
- helps support collagen
- skin soothing properties



RE9 Advanced for Men. Comfortable skin, visible results .



Step 1 Exfoliating Wash

Use daily before shaving. Moisten skin and apply liberally to face and neck. Massage onto skin using fingertips. Rinse with warm water.



Step 2 Shave Gel

Apply liberally and massage onto skin using fingertips. Rinse by splashing face with warm water. Follow with shave balm onto dry skin.



Step 3 Post Shave Balm

Apply a small amount onto skin after shaving. Follow with day moisturizer with SPF. Do not rise after application.



Step 4 Facial Moisturizer SPF 20

Apply onto skin prior to sun exposure.

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