

How to invite to a business launch presentation.

The purpose of a business presentation launch (also known as a dream team) is to educate you, you family and friends and skeptics as to the big picture of what ARBONNE has to offer beyond the incredible products.

Who do you invite?

1. If you could hand pick your board of directors who would you want to work with? Who would be great at building this business? Who has a skill set different than yours? Who do you want to travel the world with.

2. The 5 people you spend the most time with as we really want them to understand and cheerless you through this business.

3. Who are your skeptics?

Let your up line handle educating those who are unsure of your decision.

4. Who has power of influence and connections? They need to understand what you are doing to be a connector for you.

5. Who needs more money, positive community, a tax shelter and a big discount on products they use everyday?

That's just about everyone! You are opening the doors of your business...be proud! This is how you will learn to present.

Ok now how to invite:

Hi Sally,

It's Mary.

I think you know that I recently started my own business with ARBONNE and I have been training on how the products work to serve people and now I am learning how to explain the big picture of this business opportunity.

I have a business presentation at my home [on September 25th](#). Can you pop over for an hour to understand what I am doing and ask questions to help me learn to present with clarity? Starts at 7.