



Clear Future® Collection

Key Selling Points

Deep Pore Acne Cleanser

Corrective Acne Treatment Pads

Mattifying Acne Treatment Lotion

Intensive Acne Spot Treatment

Soothing Overnight Mask

THE CLEAR FUTURE[®] STORY

Clear Future acne products were developed as a complete system to help keep skin clear as well as reduce and help prevent acne pimples. The acne formulas are powered with salicylic acid, along with a unique blend of efficacious botanicals, to calm and soothe skin. Daily, consistent use as a regimen helps skin appear more even-toned and clear.

- The system is clinically proven to deliver faster results with key ingredients, including:
- **Salicylic acid:** Potent exfoliant known for its antibacterial properties
- **Alpha-glucan oligosaccharide:** Derived from bio-fermentation and natural sugars, helps mattify and moisturize skin
- **Exopolysaccharide (*Saccharide isomerate*):** Derived from marine algae, helps mattify skin and control sebum by absorbing it at the skin's surface
- **Naturally derived polysaccharide, humectant rhamnose, skin-conditioning agent glucose and pH adjuster glucuronic acid:** Derived from bio-fermentation and natural sugars, protect the skin's moisture barrier



CLINICAL GRADING RESULTS

Based on an independent lab study of 30 participants using the Clear Future daily regimen of Deep Pore Acne Cleanser, Corrective Treatment Pads, and Mattifying Acne Treatment Lotion

After 3 days

- 38% showed a reduction in acne pimples
- 100% showed improvement in moisturization

After 1 week

- 79% showed a reduction in acne pimples

After 4 weeks

- 84% showed a reduction in acne pimples

Results are based on clinical observation, compared to baseline

Before

After



PERCEPTION RESULTS

Based on an independent lab study of 30 participants using the Clear Future daily regimen of Deep Pore Acne Cleanser, Corrective Treatment Pads, and Mattifying Acne Treatment Lotion

After 4 weeks

- 91% would recommend the products to a friend or family member
- 84% would replace their existing acne products with these products
- 91% reported an improvement in clogged pores
- 94% reported a reduction in oiliness and shine



DEEP PORE ACNE CLEANSER

FEATURES

- Strong enough to deliver a thorough cleansing of dirt, oil and debris
- Gentle enough to leave skin feeling soft, fresh and clean without stripping it of natural moisture
- Exfoliates and penetrates pores to help control or reduce acne pimples
- Dermatologist- and allergy-tested; non-comedogenic
- Suitable for ages 12+ and all skin types
- Vegan; formulated without gluten

BENEFITS

- Salicylic acid offers antibacterial benefits
- Alpha-glucan oligosaccharide, a skin-conditioning agent, helps mattify and moisturize skin
- Naturally derived polysaccharide protects skin's moisture barrier
- Skin-conditioning agents sage (*Salvia officinalis*) leaf extract, calendula (*Calendula officinalis*) flower extract, and witch hazel (*Hamamelis virginiana*) help condition and soothe skin
- White willow (*Salix alba*) bark extract, a skin conditioner, boosts exfoliation to reveal the next layer of skin



CORRECTIVE ACNE TREATMENT PADS

FEATURES

- Exfoliates and refines pores
- Removes dead skin cells and impurities
- Penetrates pores to clear up acne pimples
- Provides extra clarifying benefits when used after cleansing
- Dermatologist- and allergy-tested; non-comedogenic
- Suitable for ages 12+ and all skin types
- Vegan; formulated without gluten

BENEFITS

- Salicylic acid offers antibacterial benefits
- Alpha-glucan oligosaccharide, a skin-conditioning agent, helps mattify and moisturize skin
- Exopolysaccharide (*Saccharide isomerate*), a humectant skin-conditioning agent derived from marine algae, helps mattify skin and control sebum by absorbing it at skin's surface
- Naturally derived polysaccharide protects skin's moisture barrier
- Skin-conditioning agents sage (*Salvia officinalis*) leaf extract, calendula (*Calendula officinalis*) flower extract and witch hazel (*Hamamelis virginiana*) help condition and soothe skin
- White willow (*Salix alba*) bark extract, a skin conditioner, boosts exfoliation to reveal next layer of skin



MATTIFYING ACNE TREATMENT LOTION

FEATURES

- Lightweight, non-oily hydrator provides essential moisture without shine
- Absorbs oil while soothing skin and preventing dryness
- Dries and helps clear up acne pimples
- Dermatologist- and allergy-tested; non-comedogenic
- Suitable for ages 12+ and all skin types
- Vegan; formulated without gluten

BENEFITS

- Salicylic acid offers antibacterial benefits
- Alpha-glucan oligosaccharide helps mattify and moisturize skin
- Exopolysaccharide (*Saccharide isomerate*), a humectant skin-conditioning agent derived from marine algae, helps mattify skin and control sebum by absorbing it at skin's surface
- Arbonne proprietary blend — including sea buckthorn (*Hippophae rhamnoides*) oil and olive (*Olea europaea*) fruit oil — a natural source of omega-9, -6, -3, and -7 fatty acids, maintains skin's barrier function
- Naturally derived polysaccharide protects skin's moisture barrier
- Skin-conditioning agents sage (*Salvia officinalis*) leaf extract, calendula (*Calendula officinalis*) flower extract and witch hazel (*Hamamelis virginiana*) help condition and soothe skin
- White willow (*Salix alba*) bark extract, a skin conditioner, boosts exfoliation to reveal next layer of skin



INTENSIVE ACNE SPOT TREATMENT

FEATURES

- Strong enough to immediately target acne blemishes with a fast-acting formula, yet gentle enough not to over-dry skin
- Penetrates pores to help control (reduce) acne pimples
- Helps improve the appearance of skin tone
- Dermatologist- and allergy-tested; non-comedogenic
- Suitable for ages 12+ and all skin types
- Vegan; formulated without gluten

BENEFITS

- Salicylic acid offers antibacterial benefits
- Alpha-glucan oligosaccharide, a skin-conditioning agent, helps mattify and moisturize skin
- Exopolysaccharide (*Saccharide isomerate*), a humectant skin-conditioning agent derived from marine algae, helps mattify skin and control sebum by absorbing it at skin's surface
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- White willow (*Salix alba*) bark extract, a skin conditioner, boosts exfoliation to reveal next layer of skin



SOOTHING OVERNIGHT MASK

FEATURES

- Provides cooling comfort to soothe and calm skin
- Delivers beneficial, non-greasy hydration for soft, smooth skin
- Helps prevent impurities from settling into and clogging pores
- Dermatologist- and allergy-tested; non-comedogenic
- Suitable for ages 12+ and all skin types
- Vegan; formulated without gluten

BENEFITS

- Alpha-glucan oligosaccharide, a skin-conditioning agent, helps mattify and moisturize skin
- Exopolysaccharide (*Saccharide isomerate*), a humectant skin-conditioning agent derived from marine algae, helps mattify skin and control sebum by absorbing it at skin's surface
- Naturally derived polysaccharide protects skin's moisture barrier
- Skin conditioning agents sage (*Salvia officinalis*) leaf extract, calendula (*Calendula officinalis*) flower extract and witch hazel (*Hamamelis virginiana*) help condition and soothe skin
- Arbonne proprietary blend — including sea buckthorn (*Hippophae rhamnoides*) oil and olive (*Olea europaea*) fruit oil — a natural source of omega-9, -6, -3, and -7 fatty acids, maintains skin's barrier function



SOCIAL MEDIA TIPS – SAMPLE POSTS

- Clear Future® acne products were developed as a complete system to help keep skin clear as well as reduce and help prevent acne pimples. *[Link to your Arbonne Replicated Website.]*
- The Clear Future® system is clinically proven to deliver faster results with key ingredients, including salicylic acid, which is a potent exfoliant known for its antibacterial properties, along with alpha-glucan oligosaccharide, which is derived from bio-fermentation and natural sugars to help mattify and moisturize skin. *[Link to the product collection page.]*
- The Clear Future® system is clinically proven to deliver faster results with key ingredients. Read the full details: *[Link to the product collection page.]*

As a best practice, include the following with your posts:

- Product image: Use our gallery of social media images or take a photo on a neutral background with good lighting.
- Supporting links: Link to your Arbonne Replicated Website as well as arbonne.ca product pages or beauty sites to keep your readers tuned in. If they expect a shopping page every time, they may see it as spam.



SOCIAL MEDIA TIPS – PHOTOGRAPHS

Visually show the suggested usage of the Clear Future® collection:

- Take a photo of the Clear Future acne products in their order of intended use.
- Take a “before” photo of your face before using the Clear Future system and then 2 weeks later, after consistent daily use.

Guidelines for taking a compliant before-and-after photo:

- Pick a well-lit location with a neutral backdrop.
- Do not wear any makeup. Take an up-close “before” photo with a clean face; focus on the area around your eyes, mouth or forehead.
- Apply product over your face. Again, do not apply any makeup.
- After 2 weeks of consistently daily use, take your “after” photo of the same areas. You can take another photo after 4 weeks.
- When posting the image to Facebook or Instagram, explain the steps you took in both photos as your caption. Do not use a photo filter on the images, as this can be misleading.

Instagram photo tip: When taking photos on an iPhone, set the camera to the square frame so the photo is proportioned for Instagram. On an Android, take photos through the Instagram app for the correct square proportion.

