

SLIDE 1 - DISCOVER ARBONNE LOGO

SLIDE 2 - YOUR WHY

SLIDE 3 - THE ARBONNE STORY

Arbonne is celebrating it's 35th year in business. 35 years of success and stability and culture and roots. 35 years of researching and developing these incredible products. Yet we are in the very early stages of globalization. Up until 2006 Arbonne was an american company. In 2006 they began the global expansion with Canada. In 2007 they expanded into Australia and the UK. In October 2014 Poland, which will be our gateway to Eastern Europe. In Fall 2015, Taiwan which will be our gateway to Asia. This global expansion will continue until Arbonne is a household name in over 200 countries. THAT is a ground floor opportunity.

We have a phenomenal four streams of income compensation plan that allows you to will your business. Once you make it to the second management level of Area Manager, your business becomes an asset that you can put into your will and leave to your beneficiary. This business is an incredible legacy that you get to leave behind.

We have a phenomenal home office team supporting us headed by our CEO Kay Napier. Kay comes with over 20 years heading Proctor and Gamble's number one performing division, the Women's Health and Vitality division. From there she moved to McDonalds and lead the team who created the Healthy Lifestyle initiative. When McDonalds lost their way and stopped duplicating, followed by the Super Size me fiasco, their stock fell to around \$11 a share. When the healthy life choices were introduced, it turned things around for McDonalds and today they are up to over \$100 a share.

While Kay has been with Arbonne, we have enjoyed double digit growth globally during one of the worst economic times in history.

In charge of our product is Dr. Peter Matravers. He owns over 30 international botanical patents. He is one of the leading scientists in the world for botanically based products. He comes with over 20 years at Neutrogena and 14 years at Aveda. He chooses to work exclusively with Arbonne to help us create cutting edge products that are safe, not just for us and our families, but also our planet.

SLIDE 4 - THE ARBONNE PRODUCT ADVANTAGE

Arbonne takes the purest of botanicals and the safest of science to create products that are results driven. All of our products benefit you in some way. We are pH correct and hypoallergenic so our products are gentle and kind to your skin and body. We are Vegan certified. All of our products are dermatologist, ophthalmologist, and paediatrician tested, not recommended. There is a big difference between the two. We do all of our testing at a third party, unbiased facility on voluntary humans. Our clinical results are proof that our products work, and clinical studies proving that we have the #1 Anti-aging line in the world for results. We are Cruelty free certified. We have never tested on animals and we never will. Our products were originally formulated out of Switzerland so we abided by European Union Standards. The EU have the highest and strictest standards in the industry. Today, we still abide by those standards.

SLIDE 5 - THE ARBONNE PRODUCT ADVANTAGE (CONTINUED)

It's important to know what's in our products, but it's also important to know what not in them. We are formulated without Gluten. Arbonne is certified Gluten free. There are no petroleum ingredients, no mineral oil.

We have no animal products or by products. We live in a world where people are striving to eat healthy. We read labels, we are very aware of what we put into our bodies and ingest. If you are going to be careful about what goes in, you must be equally careful about what goes on. What you put on your skin is absorbed into your system faster than what you eat. Words on your labels like collagen, lanolin, tallow, all natural ingredients are in fact just animal fat. These animal by-products are collected through a recycling process for called Animal Rendering. If you want to know more, I encourage you to research Animal Rendering Plants.

There are no formaldehyde-donating preservatives. No chemical dyes or fragrances. No artificial sweeteners, colors or flavors. No parabens. Parabens are chemical preservatives that have been linked to breast cancer. And no phthalates. Phthalates are used to help preserve scent and they are linked to infertility. Our products are pure safe and beneficial.

Our strict and comprehensive Ingredients Policy allows us to recommend, and stand behind, our products in good faith and with integrity.

SLIDE 6 - WIDE RANGE OF CONSUMABLE PRODUCTS

From a business minded perspective having over 450 consumable products is an asset. We have something for everyone. Our products cover every personal care and health and wellness need of everyone in your household with the click of a button. From your baby to your great grandmother and everyone in between we've got you covered from head to toe, inside and out. These are products you are already purchasing that you use every day on every member of your household. We just offer you a safer, more effective product that is more convenient to purchase. People use them, fall in love with them, run out and then reorder. This is how you begin to build that repeat and recurring business and income for you. It's very smart.

SLIDE 7 - WHY ARBONNE? WHY NOW?

The reason Arbonne decided to globalize and is growing double digits globally is because for the first time in history we have four generations contributing to the economy. Arbonne speaks to the needs of each demographic.

Our economic opportunity is with the two fastest growing industries in the world. Health and Wellness and Network Marketing. Health and Wellness is the fastest growing industry today. It's on the tipping point of a trillion dollar industry. It's being fuelled by baby boomers who are staying in the work force longer and are looking for products to keep them looking and feeling younger. The health and wellness boom is supported by every other demographic. Everyone is looking for healthier, safer products. People are informed, then know better, so they are looking to do better and be healthier. Network Marketing is our distribution system. It is a 167 billion dollar industry globally, and a 2.2 billion dollar industry and the fastest growing industry in Canada. This is no longer something taboo, this is what 50% of the population already subscribe to.

Our company's evergreen commitment is something to be proud of. We are focused on setting industry standards on what it means to be a green company. We are a certified carbon neutral. We are Forestry Stewardship Council Certified. We responsibly harvest and use renewable sources for all paper packaging. We are biodegradable. 90% of our product packaging is recyclable. We strive to always be improving our green commitment and we lead from the front.

Entrepreneurship is on the rise. People don't want to subscribe to the traditional way of working. This opportunity allows people to work toward their own dreams and offers freedom and flexibility.

Robert Kiyosaki wrote Rich Dad Poor Dad, the number one best selling business book of all time. He was then hired to write a book on why Network Marketing is a pyramid scheme. Through his research he ended up writing, "The Business of the 21st Century" because what he discovered is, that it is. He says if he had to do it over again, he would do it through Network Marketing.

Warren Buffet, one of the richest business men in the world who is famous for being the most conservative investor of all time bought Pampered Chef in 2006. He says it was one of the smartest business investments he's ever made. His company now own several Network Marketing companies. When Warren Buffet tells you it's a sound business idea, listen!! Owning a Network marketing is an asset.

And the business is virtual. We live in a digital age. Everyone is working from the cloud. We are running these global empires from our kitchen tables and smart phones. I don't touch people's products, I don't touch their money, I don't go door to door, I don't stock product. I just talk to people. If they're interested, I show them how to purchase product through the internet. If they are interested in business, I show them how to purchase product through the internet and then I teach them what I do.

SLIDE 8 - WHAT IS NETWORK MARKETING?

Network marketing is a word of mouth business. It's a way for a company to distribute a product directly from the manufacturer to your front door without any middle men. Using this distribution model allows us to run turn key businesses. The company provides the marketing, customer service, research and development, all we do is plug ourselves in to the system. All we do is use these amazing products and share business and products with people. When you cut out the middle men, the company saves millions of dollars that are then put back into three important places.

The products. We have these botanically based, luxury brand products, but we don't have a luxury brand price tag.

Research and development. We have our incredible research and development team who are able to keep us at the cutting edge of what is trending. They have unlimited resources at their fingertips and are always looking for better, safer, more effective formulations.

And the consultants. We have a four stream of income through the generous compensation plan that allows us to live a life of flexibility and choice.

Network Marketing is recommending. We do it every day. We recommend the things we love. Movies, books, restaurants, plumbers, doctors. We share what we love with our friends. We just don't get paid to do it. With Arbonne, we share the products and the opportunity with people and the company pays us to do it.

SLIDE 9 - WHY ARBONNE?

On top of the fact that you get to own and run your own business, you have the support needed to do so. Our job is to coach you and support you as you grow your business. We take you by the hand and teach you everything you need to know. There are two ways to do Arbonne. Group Presentations and One on Ones. We teach you both. We have a proven system for success that has been passed down for us. All you need to do is duplicate it. In Network Marketing, the best copy cat wins. All you need to do is plug yourself in and away you go. Our compensation plan is structured in such a way that we can't be successful unless you are successful. Our job is to help you. So follow the system for success and duplicate everything we do.

SLIDE 10 - ALL WE DO IS STOP START SHARE

Stop shopping retail. Stop buying products from other stores and supporting other businesses. Start shopping from our own virtual stores. Enjoy a better quality superior product for a discount and get paid to do so when others purchase from us.

And then share with others how they too can be a part of Arbonne. Buy and use safer, healthier products that are delivered to your door and if they want, show them how to build a business by turning what is already a shopping expense for everyone, into an income stream.

These are products you are already using. We already brush our teeth and take a shower. We already buy these products somewhere. Now we buy them from ourselves. Share them with others, and turn that expense we have into an income.

SLIDE 11 - IT START WITH YOU

It all starts with one person. Everyone who starts the business, starts as a team of one. You are the CEO of your own company. You get to decide when you work, how hard you work, and who you work with. You start at the top. Every single person who starts with Arbonne, starts at the top of their own business.

SLIDE 12 - BUILD YOUR NETWORK OF INDEPENDENT CONSULTANTS AND CLIENTS

As you share Arbonne, you will find people who are only interested in purchasing product and you will find people that are interested in purchasing product *and* building a business. Over time you will build a network of people doing both of those things.

SLIDE 13 - BUILD YOUR NETWORK OF INDEPENDENT CONSULTANTS AND CLIENTS (continued)

It is the power of exponential growth. As you are continuing to build your network, the people that you have brought into your business, are now building their networks of customers and business builders. This allows you to leverage your time. Arbonne is built for busy people. If you are working 10 hours a week at your Arbonne business and you teach 10 people to do the same, your business now represents the volume of a 110 hour work week. You will continue to work your 10 hours into the nooks and crannies of your busy life, but you have taught and trained others to do the same. Now they are teaching and training their teams to do the same.

SLIDE 14 - CONTINUE TO STRENGTHEN YOUR RETAIL NETWORK

You will continue to do this forever. Work 10-15 hours a week building your network of customers and consultants. And each one of these people is just Stop Start Sharing.

SLIDE 15 - FOUR WAYS TO EARN INCOME

At Arbonne we make money four ways. First, we make a commission on every product we personally sell.

Second, you earn Overrides when you build a team and teach them how to do Arbonne and sell products.

Thirdly, when you get to the VP management level in Arbonne, they pay for you to drive a white Mercedes Benz. And you don't even need to get to the top to enjoy this benefit. At the third management level of Regional Vice President, you now get \$960 a month added to your cheque. When you get to the top level of National Vice President, you get \$1200 a month for your car. The only stipulations are that it is Mercedes because they stand for excellence and that the car is white because white stands for purity.

The fourth income stream are cash bonuses that Arbonne offers at every level based on sales.

SLIDE 16 - A GENEROUS COMPENSATION PLAN

Arbonne offers us a phenomenal compensation plan with four management levels. The first is District Manager. As a district manager in Arbonne you will average just under \$300 a month. Maybe that's a car payment, maybe it's shoe money, maybe it means you can make your mortgage payment and hang on to your home.

Then second management level is Area Manager. At this level you can now will your business. You can now leave your business to someone and the cheques will keep coming. You will earn on average, just under \$1,400 a month. That's nearly \$17, 000 a year added to your current income.

The third management level is Regional Vice President. This is where you get your car. It's also where you get to experience "choice". You may love your job and if you do you may choose to continue working and running your Arbonne business on the side. If you don't love what you do, this is the time where you may be able to walk away. You are now averaging a full time income of over \$65,000 a year, with a part time business from home.

At the National Vice President level, you now have life changing money. The average National Vice President in Canada earns over \$200,000 a year. And it's unlimited income potential. There are no capped salaries, no glass ceilings. You decide what your paycheque will look like.

SLIDE 17 - WHERE DO YOU SEE YOURSELF?

There are three ways to enjoy Arbonne.

As a host for an event you can receive free products and lot's of amazing benefits.

As a Client/Preferred Client you can benefit from our incredible products and get great customer service. If you become part of our Loyalty program as a Preferred Client, you will enjoy at least 20% of all your purchases all year round. As a preferred client, you can also enjoy cash back towards future purchases with our Preferred Advantage Program.

As an Arbonne Independent Consultant you will receive a 35% discount and an opportunity to grow a business with unlimited income potential. There are lot's of benefits to being an independent consultant with Arbonne. Including of course, our Mercedes Benz program, and more importantly, the committed leadership.

SLIDE 18 - DREAM BIG!

So Dream Big. You don't have to settle. You will work for the rest of your life to build someone else's business so that they can grow wealth and live a dream life, or you can do it for yourself for you. What is your 5 year plan? The definition of insanity is doing the same thing over and over and expecting a different result. If you want something different, you must do something different. Arbonne is an opportunity to take control of your life and your future and build something that will give you freedom of choice. Don't over think it. Don't ask, "what if it doesn't work?" Instead just imagine, "what if it does."

SLIDE 17 - DISCLAIMER

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